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### **The Moorings Announces Grand Prize Winner of Treasure Hunt Sweepstakes At Miami Boat Show**

Clearwater, FL (February 17, 2010) – On Sunday, February 14 at the Miami International Boat Show, [The Moorings](#), known as the world's leading international yacht charter company, announced the Grand Prize Winner in their ["Treasure Hunt" Sweepstakes](#). Upon tabulating the results, 4,268 hopeful travelers entered to win the ultimate grand prize adventure on a 6-night/7-day charter in the British Virgin Islands, and two other great monthly prizes.

Through a random drawing, Angela Helgeland of Temecula, CA was officially named the Grand Prize winner with the option of selecting from one of three vacations that depart from The Moorings environmentally-friendly base in Tortola, British Virgin Islands:

- [Bareboat Yacht Charter](#): 4000 Catamaran Club-level with provisioning for 4 passengers
- [Power Yacht Charter](#): 372 Powercat, fuel and provisioning for 4 passengers
- [Crewed Yacht](#) Stateroom Package: All-inclusive with accommodations for 2 people

After selecting the Bareboat Charter, Ms. Helgeland commented, "I don't usually enter contests, but this one caught my interest from the start with all the beautiful photos and wealth of information. It was fun and I learned a lot along the way. The information is well-presented and easy to navigate, whether you're researching a yacht or a destination. For instance, I didn't realize that The Moorings Village had been renovated! It was also exciting to learn that you have the 474 Powercat (one of my favorites in your fleet) in La Paz, an easy 1.5 hour flight from San Diego. I look forward to returning to the site to book my next charter... of course, after the one I take this year, compliments of The Moorings! Thanks so much, we're very excited to return to the beautiful BVI and experience the 4000 Catamaran Club!"

The Sweepstakes, which began in November 2009, encouraged consumers to explore The Moorings new website and learn about the easy-to-use, interactive vacation planning tools, including: destination overviews; sample itineraries; customer reviews; videos; virtual tours of the fleet; availability search tool for any given charter period, destination and boat; online quoting and booking capabilities; plus much more.

"The Moorings is very excited for Angela as she prepares to cast off on an unforgettable cruising vacation in the BVI. With new weekly clues offering multiple opportunities for participants to enter to win the grand prize, as well as two monthly prizes, we believe that the Sweepstakes was a fun and successful way to showcase our website's great travel planning tools," said Cheryl Powell, Chief Operating Officer of The Moorings.

During the sweepstakes, two monthly winners were also named. The first month's winner, David Hogan of Lancaster, CA, was awarded a \$75 Moorings merchandise gift certificate. The second monthly winner, Robert Van Johnson of Greenville, MS, received a Flip Video Ultra camcorder with an Underwater Case.

To learn more about the Sweepstakes and see a live recording of the announcement, please visit:  
<http://www.moorings.com/home/moorings-sweepstakes!>

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Editors Note: The Moorings has delivered unmatched quality, service and attention to detail since 1969. Sail-it-yourself bareboat yachts, crewed yachts with captain and chef, and power yacht charters are available. The Moorings is owned by [TUI Travel, PLC](#), one of the largest and most successful travel and tourism companies in the world.