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The Moorings Announces Treasure Hunt Sweepstakes

Monthly Prizes & Grand Prize Yacht Charter in British Virgin Islands

Clearwater, FL (November 19, 2009) – [The Moorings](http://www.moorings.com), the world's leading international yacht charter company, announces the "[Treasure Hunt](#)" Sweepstakes, which starts November 23, 2009 at 12:01am EST. Entrants have an opportunity to win monthly prizes and the ultimate grand prize – an unforgettable 6-night/7-day Moorings charter in the [British Virgin Islands](#)!

The "Treasure Hunt" runs through February 7, 2010, and is open to eligible US and Canadian residents (void in Quebec), 21 years and older.

To begin the adventure, participants must visit the new www.moorings.com; then use weekly clues to explore the travel tools and locate the Golden Key icon. Clicking it opens the entry form and a completed submission enters the participant to win the monthly prize and grand prize. Participants may enter once each week by deciphering the new clue. No purchase is necessary to enter or win.

Cheryl Powell, The Moorings chief operating officer, remarked, "The new website presents a host of features that enhance the user experience, provide greater destination information upfront and make vacation planning even more exciting! This Treasure Hunt presents an enjoyable way to guide customers through the new features, while giving them an excellent opportunity to win fun prizes; even the experience of a lifetime on a BVI charter of their choosing."

Prizes

One Grand Prize: Selected from all entries, the winner may choose one of the following charters, which departs from The Moorings new, environmentally-friendly base in Tortola, British Virgin Islands.

- [Bareboat Yacht Charter](#): 4000 Catamaran Club-level with provisioning for 4 passengers
- [Power Yacht Charter](#): 372 Powercat, fuel and provisioning for 4 passengers
- [Crewed Yacht](#) Stateroom Package: All-inclusive with accommodations for 2 people

One First Month Prize: Gift Certificate for Moorings Merchandise.

One Second Month Prize: Flip Video Ultra plus Underwater Case.

Learn more at <http://www.moorings.com/home/moorings-sweepstakes!>

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Editors Note: The Moorings has delivered unmatched quality, service and attention to detail since 1969. Sail-it-yourself bareboat yachts, crewed yachts with captain and chef, and power yacht charters are available. The Moorings is owned by [TUI Travel, PLC](#), one of the largest and most successful travel and tourism companies in the world. Trust in TUI: Your vacation is in safe hands.