

PRESS RELEASE

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The Moorings Sponsors Regional Events of The Leukemia Cup Regatta

Clearwater, FL – (August 23, 2010) – [The Moorings](#), world's premier yacht charter company, will support regional events of The Leukemia & Lymphoma Society's Leukemia Cup Regatta. By donating [bareboat sailing charters](#), The Moorings will assist four local chapters in fund-raising for lifesaving cancer research and patient services.

Specifically, The Moorings four charters will be featured auction items at Leukemia Cup Regatta events held together with the Washington Sailing Marina, Alexandria, VA (September 10-11, 2010); Charleston Ocean Racing Association, Charleston, SC (October 1-2, 2010); Savannah Yacht Club, Savannah, GA (September 24-26, 2010); and San Francisco Yacht Club, Belvedere, CA (October 2-3, 2010). "The Moorings is proud to sponsor these Leukemia Cup Regatta events, and support their efforts to raise funds and bring awareness to such life-changing illnesses," said Cheryl Powell, Chief Operating Officer, The Moorings. Winning bidders will enjoy 7-days/6-nights sailing the [British Virgin Islands](#) aboard a Moorings 39' to 40' monohull, which offers a spacious 3-cabin/2-head accommodation plan.

Liza Munson, Vice President, Priority Campaigns, The Leukemia & Lymphoma Society, remarked, "We're very honored to have the support of The Moorings in The Leukemia & Lymphoma Society's mission to cure leukemia, lymphoma and myeloma, and improve the quality of life for patients and their families. Thanks to the support of the sailing community and companies like The Moorings, survival rates have improved in the past 30 years, but much more remains to be done for the patients and their families who are on the front lines of the battle against blood cancers."

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[The Moorings](#), world's premier yacht charter company, has delivered unmatched quality, service and attention to detail since 1969. Sail-it-yourself bareboat yachts, crewed yachts with captain and chef, and power yacht charters are available. The Moorings is owned by [TUI Travel, PLC](#), one of the largest and most successful travel and tourism companies in the world. Trust in TUI: Your vacation is in safe hands.

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health agency dedicated to blood cancer. The LLS mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS funds lifesaving blood cancer research around the world and provides free information and support services. Founded in 1949 and headquartered in White Plains, NY, LLS has chapters throughout the United States and Canada.