



UNFORGETTABLE MOMENTS  
*on the water*

2018 PRESS KIT

# The Moorings Company Journey



ON FOURTH OF JULY WEEKEND, THE MOORINGS BEGINS OPERATIONS IN TORTOLA, BRITISH VIRGIN ISLANDS. WITH SIX 35-FOOT PEARSON YACHTS, CHARLIE AND GINNY CARY PIONEER YACHT CHARTERING IN THE BVI.

Along with his wife Ginny, Charlie moved from New Orleans to the British Virgin Islands to start a small boat rental operation called The Moorings, offering travelers a new and unique way to explore the islands and experience the thrill of sailing. The Carys worked tirelessly to make this new concept a success, caring for each customer like family.

Soon enough, The Moorings started to grow. Charlie and Ginny expanded their fleet and hired staff from the local community to help carry the company into the future.

1969

The Moorings expands into the lower Caribbean with a base in Marigot Bay, St. Lucia.

1981

The company begins its expansion into the Mediterranean with charter offerings in Greece.

1989

A partnership is formed with catamaran yacht builders Robertson & Caine. The first catamarans are added to the fleet – the Moorings 4500 and the Moorings 3800. The Moorings 4500 is named “Best Charter Boat” by Cruising World Magazine.

1997





The Moorings launches its first Power charters aboard a new 464 Powercat in the BVI.

The Moorings expands further into the Mediterranean and Exotics with bases in the Grenadines; Lefkas, Greece; and the Seychelles. The company's largest yacht to date – the new Moorings 6200 luxury Crewed catamaran arrives in Tortola, BVI.

**2001**

The Moorings completes a \$15 million expansion with the grand re-opening of the BVI flagship charter base, and the company's Clearwater, Florida headquarters moves into a new LEED (Leadership in Energy and Environmental Design) certified building.

**2008**

The Moorings new flagship 4800 Catamaran is introduced for bareboat charters and is named "Boat of the Year" by Cruising World Magazine. The Moorings opens a new charter location in Miami, Florida.

**2010**

The Moorings debuts the 433 Power catamaran in the BVI and the Bahamas. The Moorings 5800 arrives in St. Lucia and Grenada. The Moorings 4000 Sail catamaran debuts in the BVI and St. Martin.

**2016**

The Moorings launches a new charter destination for Sail, Power, and all-inclusive Crewed yachts in the Exumas, Bahamas. The Moorings 4500 and 5000 Sail catamarans debut in the BVI.

**2018**







# Hurricane Irma

SEPTEMBER 22, 2017

Recently, the islands that so many of us have come to know and love were dealt a terrible blow by Hurricanes Irma and Maria. While The Moorings bases in the Bahamas, St. Lucia, Grenada and Belize were unaffected and are operational, the marinas and fleet in the British Virgin Islands (BVI), St. Martin and Puerto Rico have been significantly affected.

Our priority during these unprecedented storms has been the safety and well-being of our guests and employees. We implemented our robust, detailed and well-rehearsed hurricane plans and emergency response and we are confident that everything that we could prepare for, and that could be done in advance, was.

Our guests were safely returned to our bases before the advance of the hurricanes and our operational teams worked tirelessly to make sure that our guests remained safe and well. By September 12th, all of our customers had been evacuated from Tortola and have now arrived home. We did not have any guests in St Martin at the time.

Several hundred employees from multiple locations have been affected and we are working to offer support, including offering counseling services. The offers of support from our customers have been heartwarming, and in response we have launched an Employee Relief Fund to assist with short term relief.

Over the years, The Moorings has built very strong relationships with a wide range of businesses, partners, tourism operators and agencies in the Caribbean. We are working closely with the Governments of affected areas, aligning our recovery plans and supporting their local fundraising efforts.

While our offices in Clearwater and Fort Lauderdale, Florida were affected by power outages, we implemented our contingency and resilience plans. All of our employees are safe and both offices have reopened with no damage reported.

Our teams on the ground in the Caribbean have performed initial fleet inspections, and we are now awaiting our insurer's Marine Surveyors to take full stock of the damaged fleet. This will commence within the next few days. The damage assessment will take a considerable amount of time. However, we will use every measure at our disposal to replace any lost vessels, as soon as possible.

Our team of dedicated Vacation Planners have been helping to rearrange charters that were booked in the BVI and St. Martin from now until October 31st to December 8th. We have seen very few cancellations with most guests rearranging their vacations for alternate dates. We are still taking bookings within this period for the Bahamas, Belize, St. Lucia and Grenada.

The tourism industry is the beating heart of the Caribbean. Communities and businesses will be able to get back on their feet with the support of local governments and the commitment of our customers. We fully intend to come back stronger than ever.









# The Moorings 5-Star Sailing

## THE MOORINGS 5-STAR SAILING CAMPAIGN

For 49 years, The Moorings has proudly served the distinguished sailing community. We've pioneered some tremendous changes – yet our exacting standard of quality and customer service has remained steadfast. As a result of this unwavering focus on guest satisfaction, 5-Star Sailing was born. We invite charterers to leave ordinary vacations behind and discover the difference with 5-Star Sailing.

The Moorings was founded on the concept that each and every guest deserves nothing but the best. 5-Star Sailing sets this standard, and it was built on Five key points:

- Experience you can trust, since 1969
- The newest, most innovative fleet of charter yachts
- An exotic collection of worldwide destinations
- Premium chartering with ease
- Legendary customer service

A vacation with The Moorings goes beyond simply reaching a destination; it is ensuring the journey is an unrivaled experience where the quality exceeds expectations.





# The Moorings: The leader in premium yacht charters

## UNMATCHED EXPERIENCE

With more than 400 yachts and 49 years of experience, The Moorings is the world leader in yacht charter vacations. A range of options allows travelers to select the vacation on the water that's perfect for their personal experience and preferences. Bareboat (skipper yourself) Sail and Power yachts, all-inclusive Crewed yachts with expert captain and chef, or Skippered charters are available in 20 of the most idyllic destinations worldwide.

## HIGHEST LEVEL OF QUALITY & SERVICE

From vacation planning to provisioning, dock assistance to the finest onboard accommodations, The Moorings is known for extraordinary vacations where ease and comfort is key – every detail is impeccably organized.

## STUNNING DESTINATIONS

With 20 locations throughout the world, paradise can be found by everyone, whether it is on the white-sand beaches in the Caribbean, ancient history in the Mediterranean or among the lush jungles of the Far East.

*Americas | Caribbean | Far East | Indian Ocean | Mediterranean | South Pacific*

## CUSTOM YACHTS

Our exclusive partnership with distinguished boat builders Robertson & Caine spanning over 20 years has produced innovative Sail and Power catamarans built for style, quality and comfort, and unrivaled in the charter industry. We also work closely with Beneteau to produce superior charter monohulls customized to our specifications. Our commitment is to continually enhance the charter experience through investment and innovation.





## Sail

- Newest and most innovative yachts from world class builders
- Custom catamarans from Robertson & Caine
- Custom monohulls from Beneteau

Leave the ordinary behind and step aboard a bareboat sailing vacation with The Moorings. There are endless opportunities in our array of global destinations with short passages, smooth-water sailing and an individual charm unique to each locale making for an unforgettable getaway. Our sailboats are a fulfilling way to take the helm and explore secluded places unattainable by larger vessels.



## Power

- Fast and fun with the freedom to explore farther
- Spacious, fuel-efficient Powercats from Robertson & Caine

Cut through the waves and find fulfillment on a Power charter with The Moorings. Custom-built catamarans and numerous locations create endless cruising possibilities where days are spent in azure waters and beachside towns waiting to be explored. Each Power catamaran is built for ease of handling while guests will feel indulged with spacious and state-of-the-art accommodations.



## Crewed

- Expert captain & gourmet chef at your service
- All-inclusive indulgence

For the traveler who knows what they want and wants to make every moment of their journey count, an all-inclusive Crewed yacht charter will exceed expectations. An expert captain shares his local knowledge while a personal chef tantalizes with gourmet meals. Offered in over 15 worldwide destinations – where renowned service and customized cruising come together to create vacations of a lifetime.



## Skippered

- Available for both Sail and Power charters in destinations worldwide
- Discover all your destination's "hidden gems" with your skipper's local knowledge
- Enjoy peace of mind knowing that your skipper is a highly trained & licensed

A Moorings Skipper is an excellent choice if you are new to chartering, want to book a yacht that's larger than you're comfortable handling, or simply want more time for rest and relaxation.

# New Destination: Exumas

## WHERE NATURAL BEAUTY MEETS NEXT LEVEL INDULGENCE

The newest addition to The Moorings' extensive menu of world-class destinations, the Exumas are an off-the-beaten-path cruising wonderland located in the "Out Islands" of the Bahamas. Nestled just 35 miles southeast of Nassau's international travel hub, the 120-mile long vertical archipelago is comprised of 365 islands and cays. The exotic Exumas chain harbors some of the most unspoiled pieces of paradise in the Caribbean, most of which can be accessed by boat.

With three primary regions to explore – Great Exuma, Little Exuma, and the Exuma Cays, and three charter options to choose from – Sail, Power, and all-inclusive Crewed, visitors of all kinds can discover their best vacation ever, from the comfort of a private yacht. The Moorings base is located at the premier Palm Cay Marina in Nassau, accessible via convenient direct flights from the both the U.S. and London.

An Exumas charter itinerary is as delightful as it is diverse. The uncrowded strip of uninhabited islands, secluded coves, and pristine white-sand beaches offers easy-to-navigate cruising grounds and the climate remains desirable all year long. Charter passages begin with a southbound journey along the west coast of the Exuma Cays, where guests are free to frolic among tranquil harbors and lavish ports on their own schedule. In between anchorages, there are plenty of deserted beaches and quaint seaside bars to discover along the way.

The splendid Exumas chain that extends over 100 miles north-south through the heart of the Bahamas makes it easy for charter guests to enjoy a variety of on and offshore experiences. The Exuma Cays Land and Sea Park is one of the largest protected marine parks in the world and is a superb spot for swimming, snorkeling, and diving. At Big Major Spot, animal-lovers can splash around on the beach with the world-famous swimming pigs, and at Compass Cay, swimming with friendly nurse sharks is a favorite traveler pastime.

An Exumas yacht charter truly captures the essence of a vacation, on island time. And the new Moorings destination exudes authentic Bahamian charm that will enchant visitors time and again.

[moorings.com/exumas](http://moorings.com/exumas)







# Sailing Now Available in Spain

## SPAIN'S ISLANDS OF BEAUTY AND SUBSTANCE

The Moorings' premier Sailing yacht vacations are now available from Palma, Mallorca in Spain, in addition to the Power charters already on offer. Located in the heart of the Balearic Sea and easily accessible by air, Mallorca is a warm weather paradise known for picturesque beaches and quaint villages, each sharing an abundance of unique charms. From divine diving spots to waterside restaurants, fresh-caught cuisine, historic tours and more, Mallorca certainly makes the most of its secluded island setting.

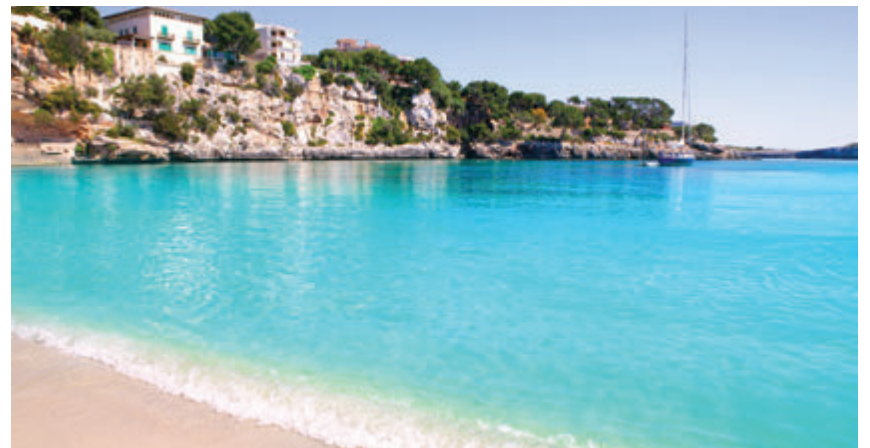
Palma charters are available aboard state-of-the-art Power and Sail catamarans, which feature delightfully spacious layouts for up to ten guests. Inside the newest Moorings Powercat, the 434PC, guests will discover a modern fusion of indoor and outdoor living with an open-flow design that allows for easy communication and increased ventilation throughout the yacht. In addition, the expansive elevated fly bridge provides the perfect place for socializing outdoors, while indoor air conditioning and twin 260hp engines make voyages virtually effortless.

Charters begin at the Marina Naviera Balear in Palma's Port de Mallorca. Guests are free to follow The Moorings' suggested itinerary, or venture to nearby islands like world-famous Ibiza, Formentera and Cabrera.

Itinerary highlights include Porto Cristo, a seaside town famed for its massive underground caves, one of which you can walk through and even watch a group of classical musicians performing inside. Cabrera Island and National Park is another highlight. This uninhabited landmass flourishes with natural beauty and dazzling sea life like dolphins, vibrant coral formations and more. Of course, beaches abound in Mallorca with a near-endless array of places to sink your toes in the sand and swim in the ultra-blue water just off the shore.

"Mallorca blends the best of Spanish culture with a lively island atmosphere," said Josie Tucci, General Manager of The Moorings. "From the colossal cliffs to the stunning beaches and quiet harbors, it's easy to fall in love with this place, and even easier with the speed and comfort of a Moorings Power yacht."

[moorings.com/spain](http://moorings.com/spain)







# Corfu Power School

## NEW RYA CRUISING COURSES AVAILABLE IN CORFU

The Moorings has partnered with Corfu Sea School to offer the ultimate learning vacation – hands-on motor cruising instruction paired with comfortable accommodations aboard a premium Power catamaran.

Many of the world's top charter locations now require cruising certifications, and with the new Moorings RYA Motor Cruising Course, travelers of all kinds can earn RYA Day Skipper certification in Corfu, Greece and then go on to discover other stunning charter destinations on their own.

Presented in association with RYA recognized training partners, Corfu Sea School, courses begin at The Moorings base in Corfu. Groups of just five guests will depart for a 7-day yacht charter aboard a 39-ft Leopard Moorings 39PC, where they'll be joined by a licensed instructor for five full days of training on the water followed by another full day to relax, practice newly acquired skills, and take in the scenic cruising grounds. There are no tests or exams required – certification is awarded based on instructor assessment.

The beginner course – Theory RYA Essential Navigation & Safety, plus RYA Helmsman certification – covers basic boat handling, engine checks, rope work and safety. The course is valuable for anyone wishing to take on the role of crew member on a motor cruiser.

The intermediate course – RYA Day Skipper certification – is the most important of the RYA Practical Motor Cruising courses, as it provides all the foundations of safe boating. Participants will take charge on short passages, under instruction, and practice boat handling and navigation. This course can also help charterers get the most from modern electronic aids such as GPS and radar.

[moorings.com/RYA-corfu](https://moorings.com/RYA-corfu)

# Moorings 5000 in the BVI

## NEW MOORINGS 5000 CATAMARAN DEBUTS IN THE BRITISH VIRGIN ISLANDS

Available to book now for 2018 charters in the British Virgin Islands, The Moorings is proud to introduce the new 5000 Sail catamaran. A vision on the water, the Moorings 5000 from Robertson & Caine was rendered with their signature styling and craftsmanship.

This next-generation Sail catamaran sets the pace for yachting performance, accommodating up to 11 guests on a modern vacation platform with all the comforts of home. The 5000 comes with four spacious en-suite cabins, each with zoned air conditioning for personalized onboard climate control.

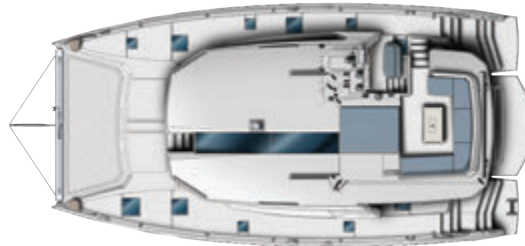
An expansive saloon features modern light wood finishes along with a skylight for added natural lighting. A fully appointed galley with double drawer refrigerator/freezer, gas range/oven, microwave, blender and toaster makes chartering easy and efficient. The saloon also hosts a dining area with wraparound cushioned seating, including a drop-down table that converts to an additional berth.

The indoor saloon blends seamlessly to the outdoors with the help of stacking sliding glass doors opening to the aft cockpit. This area serves well as an extended galley, featuring electric grill, outdoor refrigerator, and dining table with cushioned, wraparound seating for enjoying seaside meals as a group. The Moorings 5000 takes outdoor living to new heights with an elevated flybridge complete with welcoming lounge area, sunbed and shade awning – perfect for taking in 360-degree views.

Other onboard details that create a best-in-class charter experience include a flat screen TV/DVD in the saloon, Bluetooth connectivity, complimentary Wi-Fi, interior indirect floor and ceiling lighting, plus double USB ports in staterooms and saloon. And come dusk, the blue underwater lights offer an added glowing ambiance.

Sailors will appreciate the raised helm station offering excellent visibility, full Raymarine navigation electronics, including rear-view camera, and electric mainsheet winch. Rounding out this leading-edge yacht are twin 57hp Yanmar diesel engines, generator, solar panels, onboard watermaker, electric flush heads, and inverter for powering electronic devices.

[moorings.com/5000](http://moorings.com/5000)





# Moorings 4500 in the BVI

## NEW MOORINGS 4500 CATAMARAN DEBUTS IN THE BRITISH VIRGIN ISLANDS

The Moorings is proud to welcome the Moorings 4500 catamaran to its industry-leading charter fleet in the British Virgin Islands. Available to book now, this innovative mid-size catamaran by boat builders Robertson & Caine takes style, comfort, and performance to the next level.

Featuring four spacious cabins, each with its own en-suite, the new Moorings 4500 is ideal for extended family vacations or charter groups with as many as 11 guests. Through impeccable design and efficient layout the 4500 achieves an interior volume and spaciousness typically found on larger yachts.

In the main saloon, enhanced natural light from larger windows and an overhead skylight blend with modern finishes for a bright, upscale living space and dining area complete with cushioned wrap-around seating. A water maker adds to onboard enjoyment with endless clean water for showering and dishes. Additional comforts include flat screen TV/DVD, Bluetooth connectivity, floor lighting, double USB ports in cabins and saloon, fully appointed galley, and air-conditioning – all powered by solar panels and generator.

The exterior of the Moorings 4500 offers equally accommodating outdoor living spaces with an aft cockpit dining area and a forward covered cockpit, both of which are easily accessible from the saloon. After dark, elegant blue underwater lights light up the marine life below the surface. The captain will appreciate the raised helm station, along with the state-of-the-art Raymarine navigation system, electric halyard, and dual 45 horsepower Yanmar engines for unrivaled performance on the water.

“The styling and innovation of the new 4500 sets the bar quite high for yacht charter vacations,” says Josie Tucci, General Manager of The Moorings. “When you pair that with the BVI, one of the most desired vacation destinations in the world, it’s an unbeatable combination.”

[moorings.com/4500](http://moorings.com/4500)





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