



UNFORGETTABLE MOMENTS
on the water

2017 PRESS KIT


The Moorings®
Est. 1969

The Moorings Company Journey



ON FOURTH OF JULY WEEKEND, THE MOORINGS BEGINS OPERATIONS IN TORTOLA, BRITISH VIRGIN ISLANDS. WITH SIX 35-FOOT PEARSON YACHTS, CHARLIE AND GINNY CARY PIONEER YACHT CHARTERING IN THE BVI.

Along with his wife Ginny, Charlie moved from New Orleans to the British Virgin Islands to start a small boat rental operation called The Moorings, offering travelers a new and unique way to explore the islands and experience the thrill of sailing. The Carys worked tirelessly to make this new concept a success, caring for each customer like family.

Soon enough, The Moorings started to grow. Charlie and Ginny expanded their fleet and hired staff from the local community to help carry the company into the future.

1969

The Moorings expands into the lower Caribbean with a base in Marigot Bay, St. Lucia.

1981

The company begins its expansion into the Mediterranean with charter offerings in Greece.

1989

A partnership is formed with catamaran yacht builders Robertson & Caine. The first catamarans are added to the fleet – the Moorings 4500 and the Moorings 3800. The Moorings 4500 is named “Best Charter Boat” by Cruising World Magazine.

1997



The Moorings launches its first Power charters aboard a new 464 Powercat in the British Virgin Islands.

2001

The Moorings expands further into the Mediterranean and Exotics with destinations in the Grenadines; Lefkas, Greece; and the Seychelles. The company's largest yacht to date – the new Moorings 6200 luxury Crewed catamaran arrives in Tortola, BVI.

2002

The Moorings completes a \$15 million expansion with the grand re-opening of the BVI flagship charter base, and the company's Clearwater, Florida headquarters moves into a new LEED (Leadership in Energy and Environmental Design) certified building.

2008

The Moorings new flagship 4800 Catamaran is introduced for bareboat charters and is named "Boat of the Year" by Cruising World Magazine. The Moorings opens a new charter location in Miami, Florida.

2010

The Moorings debuts the 433 Power catamaran in the BVI and the Bahamas. The Moorings 5800 arrives in St. Lucia and Grenada. The Moorings 4000 Sail catamaran debuts in the BVI and St. Martin.

2016

CELEBRATING A 20 YEAR PARTNERSHIP



The Moorings & Robertson and Caine

TWO DECADES OF SUCCESSFUL CATAMARAN CHARTERS

What started with the introduction of two Robertson & Caine catamaran models to The Moorings fleet back in 1997, has grown into a successful partnership spanning 20 years. Catamarans have become an increasingly popular charter platform and The Moorings catamaran charter fleet now consists of over 250 yachts.

South African catamaran builders Robertson & Caine produce some of the top-selling catamarans in world, and continue to be the exclusive builder of custom designed Sail and Power catamarans for The Moorings charter fleet.

Current Robertson & Caine yachts in The Moorings fleet include the 5800, 4800 and 4000 Sail catamarans, as well as the 514 and new 433 Power catamarans.

Thanks to a recently renewed partnership, The Moorings and Robertson & Caine look forward to many years of continued success. “The popularity of these catamarans with our charter guests is a testament to the quality and innovation they deliver,” says Josie Tucci, General Manager of The Moorings “we couldn’t be more pleased to celebrate our successful 20 year partnership and we’re excited about our bright future with them.”





5-Star Sailing

THE FOUNDATION OF ANY MOORINGS VACATION

For more than 45 years, The Moorings has proudly served the distinguished sailing community. We've pioneered some tremendous changes – yet our exacting standard of quality and customer service has remained steadfast. As a result of this unwavering focus on guest satisfaction, 5-Star Sailing was born. We invite charterers to leave ordinary vacations behind, and discover the 5-Star Sailing difference.

The Moorings was founded on the concept that each and every guest deserves nothing but the best. Five-Star Sailing sets this standard, and it was built on Five key points:

- Experience you can trust, since 1969
- The newest, most innovative fleet of charter yachts
- An exotic collection of worldwide destinations
- Premium chartering with ease
- Legendary customer service

A vacation with The Moorings goes beyond simply reaching a destination; it is ensuring the journey is an unrivaled experience where the quality exceeds expectations.





The Moorings: The leader in premium yacht charters

MORE THAN 45 YEARS' EXPERIENCE

With more than 400 yachts and 45 years of experience, The Moorings is the world leader in yacht charter vacations. A range of options allows travelers to select the vacation on the water that's perfect for their personal experience and preferences. Bareboat (skipper yourself) Sail and Power yachts, all-inclusive Crewed yachts with expert captain and chef, or Skipped charters are available in more than 20 of the most idyllic destinations worldwide.

HIGHEST LEVEL OF QUALITY & SERVICE

From vacation planning to provisioning, dock assistance to the finest onboard accommodations, The Moorings is known for extraordinary vacations where ease and comfort is key – every detail impeccably organized.

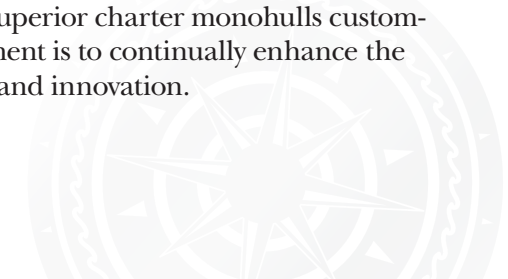
STUNNING DESTINATIONS

With 20 locations throughout the world, paradise can be found by everyone, whether it is on the white-sand beaches in the Caribbean, under the clear waters of the Mediterranean or among the lush jungles of the Far East.

Americas | Caribbean | Far East | Indian Ocean | Mediterranean | South Pacific

CUSTOM YACHTS

Our exclusive 20 year partnership with distinguished boat builders Robertson & Caine has produced innovative Sail and Power catamarans that deliver style, quality and comfort unrivaled in the charter industry. We also work closely with Beneteau to produce superior charter monohulls customized to our specifications. Our commitment is to continually enhance the charter experience through investment and innovation.





Sail

- Newest and most innovative yachts from world class builders
- Custom catamarans from Robertson & Caine
- Custom monohulls from Beneteau

Leave the ordinary behind and step aboard a bareboat sailing vacation with The Moorings. There are endless opportunities in our array of global destinations with short passages, smooth-water sailing and an individual charm unique to each locale making for an unforgettable getaway. Our sailboats are a fulfilling way to take the helm and explore secluded places unattainable by larger vessels.



Power

- Fast and fun with the freedom to explore farther
- Spacious, fuel-efficient Powercats from Robertson & Caine

Cut through the waves and find fulfillment on a Power charter with The Moorings. Custom-built catamarans and numerous locations create endless cruising possibilities where days are spent in azure waters and beachside towns wait to be explored. Each Power catamaran is built for ease of handling while guests will feel indulged with spacious and state-of-the-art accommodations.



Crewed

- Expert captain & gourmet chef at your service
- All-inclusive indulgence

For the traveler who knows what they want and wants to make every moment of their journey count, an all-inclusive Crewed yacht charter will exceed expectations. An expert captain shares his local knowledge while a personal chef tantalizes with gourmet meals. Offered in over 15 worldwide destinations – where renowned service and customized cruising come together to create vacations of a lifetime.



Skipped

- Available for both Sail and Power charters in destinations worldwide
- Discover all your destination's "hidden gems" with your skipper's local knowledge
- Enjoy peace of mind knowing that your skipper is a highly trained & licensed

A Moorings Skipper is an excellent choice if you are new to chartering, want to book a yacht that's larger than you're comfortable handling, or simply want more time for rest and relaxation.

New Destination: Palma de Mallorca

SPAIN'S ISLANDS OF BEAUTY AND SUBSTANCE

We are thrilled to debut our acclaimed Power yacht vacations from Palma de Mallorca, Spain. Located in the heart of the Balearic Sea and easily accessible by air, Mallorca is a warm weather paradise known for picturesque beaches and quaint villages, each sharing an abundance of unique charms. From divine diving spots to waterside restaurants, fresh-caught cuisine, historic tours and more, Mallorca certainly makes the most of its secluded island setting.

Palma charters are available aboard the expansive Moorings 514PC as well as the Moorings 434PC, our newest Powercat featuring four double cabins in a surprisingly spacious layout for up to ten.

Inside the 434PC, guests will discover a modern fusion of indoor and outdoor living with an open-flow design that allows for easy communication and increased ventilation throughout the yacht. In addition, the expansive elevated fly bridge provides the perfect place for socializing outdoors, while indoor air conditioning and twin 260hp engines make voyages virtually effortless. Charters begin at the Marina Naviera Balear in Palma's Port de Mallorca. Guests are free to follow The Moorings' suggested itinerary, or venture to nearby islands like Ibiza, Formentera and Cabrera.

Itinerary highlights include Porto Cristo, a seaside town famed for its massive underground caves, one of which you can walk through and even watch a group of classical musicians performing inside. Cabrera Island and National Park is another must-see stop. This uninhabited landmass flourishes with natural beauty and dazzling sea life like dolphins, vibrant coral formations and more. Of course, beaches abound in Mallorca with a near-endless array of places to sink your toes in the sand and swim in the ultra-blue water just off the shore.

"Mallorca blends the best of Spanish culture with a lively island atmosphere," said Josie Tucci, General Manager of The Moorings. "From the colossal cliffs to the stunning beaches and quiet harbors, it's easy to fall in love with this place, and even easier with the speed and comfort of a Moorings Power yacht."





New Destination: Puerto Rico

THE UNDISCOVERED SPANISH VIRGIN ISLANDS

We are proud to announce our newest charter destination in Puerto Rico, available to book now for vacations beginning in January of 2017. The cruising grounds of Puerto Rico and the surrounding Spanish Virgin Islands will offer vacationers a pristine, Caribbean charter experience with convenient access, including direct flights from many cities and no passport required for U.S. visitors.

Charter options will include all-inclusive Crewed Sail and Power yacht charters, complete with captain and chef, as well as bareboat (skipper yourself) Power yacht charters aboard the Moorings 514 Power Catamaran. The ever-popular 514PC is a stable, spacious and innovative vacation platform, complete with four deluxe staterooms, en suite baths, modern saloon and fully appointed galley, and expansive elevated fly bridge for 360 views of the stunning island surroundings.

The primary cruising grounds of Puerto Rico are the Spanish Virgin Islands, consisting of the islands of Culebra and Vieques along with their many surrounding islets and cays. The compact and easily navigated SVI – relatively undiscovered in comparison to their Caribbean island neighbors – are a natural paradise of unspoiled islands, deserted white sandy beaches, and crystal clear waters with healthy, colorful reefs.

Vieques, the largest island of the SVI, features stunning beaches and the charming seaside village of Esperanza, complete with picturesque Caribbean boardwalk. Nearby Culebra boasts some of the Caribbean's best fishing, diving and snorkeling. Here, the laid back anchorage at Ensenada Honda offers casual open-air bars and restaurants.

Puerto Rico's vibrant Latin culture entwined with a relaxed Caribbean rhythm, make for a yacht charter steeped with cultural diversity and history. Additionally, pre- and post-charter sights for vacationers are numerous, including historic Old San Juan, El Yunque rainforest, and Rio Camuy Cave Park.

Charters will start from The Moorings new location at Puerto Del Rey Marina in Fajardo – a 45-minute taxi ride from Luis Munoz Marin International Airport (SJU). The largest marina in the Caribbean, Puerto Del Rey offers upscale amenities including a dockside bar and restaurant, gourmet store, marine store, free wi-fi, and golf cart services. One-way Sail and Power charters from Tortola, British Virgin Islands to Puerto Rico will also be available.

New Yachts for 2017

MOORINGS 48.4 MONOHULL

Coming to St. Martin, St. Lucia, Grenada and the British Virgin Islands, the Beneteau-built Moorings 48.4 designed by Berret-Racoupeau is an ultra-spacious sailboat featuring four en-suite cabins and room for up to ten guests. Inside, large portholes illuminate the 48.4's air-conditioned interior, accessed with ease from an expanded and gently sloping companionway. Light taupe cushioning complements the contemporary oak finishing, making for an elegant ambiance both inside and out.

Outside, the 48.4 features a convertible transom that drops down to become a convenient swim platform. The mainsail arch and centered mast allow for increased comfort and stability from her dual helms. With all lines leading aft to the cockpit, a state-of-the-art Raymarine Navigation system, bow thruster and 75hp Yanmar diesel engine, the 48.4 is an intelligently designed platform and great for yacht charterers.



MOORINGS 42.1 MONOHULL

Coming to St. Lucia and Grenada in December, The Moorings 42.1 is a stylishly sophisticated monohull, also from the renowned builders at Beneteau. With a new focus on layout, her easy-access companionway descends into an airy saloon accented with light oak paneling, oversized portholes, and all the accommodations to make you feel right at home.

The master cabin includes a double bed with an en-suite bathroom shower, while two additional cabins share another full bathroom, allowing room for up to six guests. With a mast positioned further back than her predecessor, The Moorings 42.1 ensures excellent balance under sail and increased comfort both inside and out.



Moorings 4500 in the BVI

NEW MOORINGS 4500 CATAMARAN DEBUTS IN THE BRITISH VIRGIN ISLANDS

The Moorings, the world's premier yacht charter company, is proud to welcome the Moorings 4500 catamaran to its industry-leading charter fleet in the British Virgin Islands. Available to book now for departures beginning in spring of 2017, this innovative mid-size catamaran by renowned boat builders Robertson & Caine takes style, comfort, and performance to the next level.

Featuring four spacious staterooms, each with its own en suite bath, the new Moorings 4500 is ideal for extended family vacations or charter groups with as many as 11 guests. Through impeccable design and efficient layout the 4500 achieves an interior volume and spaciousness typically found on larger yachts.

In the main saloon, enhanced natural light from larger windows and an overhead skylight blend with modern finishes for a bright, upscale living space and dining area complete with cushioned wrap-around seating. A water maker adds to onboard enjoyment with endless clean water for showering and dishes. Additional comforts include flat screen TV/DVD, Bluetooth connectivity, floor lighting, double USB ports in staterooms and saloon, fully appointed galley, and air-conditioning – all powered by solar panels and generator.

The exterior of the Moorings 4500 offers equally accommodating outdoor living spaces with an aft cockpit dining area and a forward covered cockpit, both of which are easily accessible from the saloon. After dark, elegant blue underwater lights light up the marine life below the surface. The captain will appreciate the raised helm station, along with the state-of-the-art Raymarine navigation system, electric halyard, and dual 45 horsepower Yanmar engines for unrivaled performance on the water.

“The styling and innovation of the new 4500 sets the bar quite high for yacht charter vacations,” says Josie Tucci, General Manager of The Moorings. “When you pair that with the BVI, one of the most desired vacation destinations in the world, it’s an unbeatable combination.”





Crewed 5800 in Seychelles and Croatia

NEW CREWED YACHTS IN NEW EXOTIC DESTINATIONS

The Moorings now offers all-inclusive Crewed charters aboard its flagship catamaran, The Moorings 5800, in both the Seychelles and Croatia. Complete with the unparalleled service of a private captain, gourmet chef and host, this all-inclusive yacht offers an upscale and ultra-personalized way to experience a destination by sea.

Available now in the Seychelles, The Moorings 5800 new Master Edition is perfectly suited for voyaging through this collection of stunningly secluded islands in the heart of the Indian Ocean. Up to 10 guests can enjoy on-demand access to all the powder white beaches, sheltered coves and protected national parks this paradise has to offer. Best of all, this new yacht edition features a fully reconfigured starboard hull with more cabin space and outdoor visibility than ever before.

The new 5800 Select Edition is available exclusively in Croatia, a European paradise brimming with ancient architecture, charming island villages and a balmy climate. With accommodations for up to eight guests, the Select Edition features a main deck Master suite with an adjoining office, and private access to the forward outdoor cockpit.

Available to book now, all editions of the 5800 include sweeping aft and forward cockpits as well as elevated fly bridges. Here, guests can venture up to enjoy 360-degree views, stylish lounge seating complete with a wet bar/refrigerator, and everything required to enjoy an all-inclusive array of meals, hors d'oeuvres and cocktails.





Crewed Power Yachts in BVI & Belize

THE EVER-POPULAR 514 POWER CATAMARAN – NOW AVAILABLE WITH ALL-INCLUSIVE SERVICE



Building on the success of 514 Power Catamaran bareboat charters and all-inclusive Crewed yachts, The Moorings has announced a blending of the two offerings. Crewed yacht charters will now be available aboard the Moorings 514PC in both the British Virgin Islands and Belize.

The Moorings all-inclusive private Crewed yacht charters – which include all meals and beverages, watersports, plus expert captain and gourmet chef – have long been a favorite of The Moorings' guests. Until now, these charters were only offered on 48- to 58-foot Sail catamarans.

As The Moorings' most popular destination, the British Virgin Islands was the first choice for this new offering. The efficiency of the 514PC will allow vacationers to explore from Jost Van Dyke to Anegada with time-saving speed and comfort.

The new Crewed 514PC will be the first Moorings Powercat in Belize. Charterers can look forward to an unspoiled natural paradise, with fresh-caught fish served up regularly. Guests will also have the option of visiting the Great Blue Hole, an underwater geographical phenomenon and feature attraction for divers.

Both destinations are currently available to book, with BVI Crewed Power vacations available now and Belize vacations starting in December 2016.



Mainsheet Blog

NEW ONLINE PUBLICATION

For more than three decades, sailing enthusiasts worldwide have enjoyed reading The Moorings' Mainsheet magazine. During that time, the Mainsheet has taken readers on adventures throughout the world with travel features, news and tips to inspire, entertain and inform on the latest yacht charter vacation topics.

Now, The Moorings has launched an expansion of their feature publication to include an online blog bringing the same caliber of content that fans have come to expect from the Mainsheet, along with behind-the-scenes stories and industry news of interest to current and potential yacht charterers.

"The Mainsheet blog is an excellent way to stay in vacation mode when not on the water," said Peter Kane, Head of Global Marketing for The Moorings. "The blog will cover everything Moorings from lists of the best things to do, profiles of the most beautiful destinations to explore, tours of our gorgeous yachts, gourmet food and drink recipes, along with all the latest news about upcoming events and regattas."

The new Mainsheet Blog is live online now at moorings.com/blog.



OnBoard Wi-Fi in 2017

COMPLIMENTARY WI-FI IN THE CARIBBEAN

Just announced! The Moorings will soon offer complimentary Wi-Fi service aboard all Moorings Exclusive Plus charter yachts located in the Caribbean.

Exclusive Plus charter yachts are the newest yachts to The Moorings fleet at only 1 year old or younger, guaranteeing an unrivaled charter experience aboard a yacht with the latest design, state-of-the-art electronics, and modern furnishings throughout.

Charter guests will now enjoy the added benefit of Wi-Fi access during their Caribbean charter – allowing easy contact with family and friends, as well as the convenience of online information on-demand while chartering.

Moorings locations in the Caribbean include the British Virgin Islands, St. Thomas, St. Martin, St. Lucia, Grenada and Puerto Rico with complimentary Wi-Fi service beginning in 2017.



Fishing in the BVI

MOORINGS POWER FLEET NOW REGISTERED FOR FISHING

The Moorings' entire fleet of power catamarans in the British Virgin Islands are now registered fishing vessels, thus allowing guests to fish during their charter. The decision to register the yachts follows a reinforced fishing policy announced in the British Virgin Islands. The recent regulation enforcement imposed by the BVI government requires all vessels to have an official registration number in order to engage in any fishing activity without legal ramifications.

As of July 1st of this year, all Moorings Power Catamarans, ranging in size from 39 to 51 feet, have been assigned a government-issued fishing registration number. This is in addition to the entire fleet of Moorings all-inclusive Crewed yachts, previously registered. Guests aboard any Moorings Power or Crewed yacht in the British Virgin Islands are now welcome to fish during their charter vacation after obtaining a fishing license.



Online BVI Chart Briefings

NEW CONVENIENCE FOR CHARTER GUESTS

The Moorings has just released a new online service for charter guests. Effective immediately, British Virgin Islands charter guests will have the option of viewing the destination Chart Briefing for their upcoming charter prior to departing on vacation.

The new online Chart Briefing will allow guests time to review the information at their leisure and get comfortable with what to expect when they arrive. As an added benefit, upon arrival in the British Virgin Islands, charterers will have more time to get settled on their yacht rather than having to attend a briefing session. Of course, guests will still have the option of attending a live Chart Briefing session upon arrival.

“We take pride in making the charter experience as easy as possible for our guests,” says Josie Tucci, General Manager for The Moorings. “Our online Chart Briefings will help take chartering convenience to the next level.”



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