

The Moorings® | 50 YEARS

2020 PRESS KIT





The Best Vacations on the Water

For 50 years The Moorings has specialized in private yacht charter vacations all over the globe. Featuring a fleet of yachts spread across 20 destinations worldwide, The Moorings is the industry leader in these exclusive on-the-water vacations, and features an unmatched variety of yachts ideal for parties of 2-12 guests. From traditional sailing monohulls, to spacious catamarans and even sleek powercats, The Moorings has exactly the yacht to suit any type of boating vacation.





SAIL CHARTERS

Featuring traditional monohulls from Beneteau and spacious catamarans from Robertson & Caine, bareboat sailing vacations allow guests to enjoy ultimate freedom on the water with all the comforts of home.



POWER CHARTERS

For those that seek cruising speed, custom-built yachts from Robertson & Caine are available, providing guests with their own high-performance power catamaran designed to be fuel-efficient, fast, stable and stylish.



SKIPPERED CHARTERS

To accommodate every experience level, or to allow more relaxation time for guests, all Sail and Power yacht charters come with the option to hire a professional Moorings Skipper.

ALL-INCLUSIVE CREWED CHARTERS

For the ultimate first-class experience, a Crewed charter comes with an expert captain and personal gourmet chef. All made-to-order meals, drinks and cocktails are also part of this all-inclusive escape on the water.



BY-THE-CABIN

If an entire yacht is more space than needed, By-The-Cabin vacations offer charter parties with one or two guests a private stateroom aboard an all-inclusive Crewed yacht.



The Moorings Company Journey

1969

The Moorings flagship charter base opens in Road Town, Tortola, British Virgin Islands

1979

Co-founders, the Carys, receive “Honorary Belongers” status from BVI government

1981

A second Caribbean destination is launched in Marigot Bay, St. Lucia

1989

The Moorings expands charter operations in the Mediterranean

1997

Partnership established with renowned yacht builders Robertson & Caine

2001

NauticBlue Power charters become available in the British Virgin Islands

2002

The largest yacht to date joins the Crewed BVI fleet—the Moorings 6200



2007

The NauticBlue fleet is rebranded as The Moorings Power Yachts

2008

The Moorings BVI celebrates the base grand-reopening upon completion of a \$15 million expansion

2010

The Carys are named one of "SAIL's Top 40 Who Made a Difference"

2012

The fleet's flagship yacht arrives in the British Virgin Islands—the Moorings 5800

2014

The Moorings 514 Power Catamaran debuts in the BVI and the Bahamas

2017

The Moorings is named official charter supplier for the 35th America's Cup

2019

The Moorings 4500 and 5000 join the fleet as Bareboat and Crewed yachts in the BVI

The Moorings 534PC is added to the Power fleet

New Beneteau monohulls—the Moorings 52.3, 52.4, and 46.3—join the fleet

The Crewed 5800 becomes available in Tahiti

A new charter base opens in Martinique

The Latest Updates from The Moorings

50TH ANNIVERSARY CELEBRATION

The Moorings turned 50 this year, and planned a very special event to commemorate the occasion—a 50th Anniversary Celebration flotilla in the British Virgin Islands—and affectionately invited fellow members of the yachting community to join them in celebrating this major company milestone.

The exclusive 7-day group charter event will be hosted from November 9 – 16, 2019 and will feature a lead Moorings boat guide as well as a special itinerary designed to highlight key partners and venues located throughout the flagship destination's world-famous cruising grounds. In addition, attendees will enjoy dinners ashore, private parties and contests, and custom patrons-only gear.

A Special Thank You to Our Sponsors:

AIM Marine Group | Cruising World | Leopard Catamarans
Westminster Teak Robertson & Caine | Sarah Klein | Soggy Dollar Rum
The British Virgin Islands | Yanmar

*For additional event details,
please visit www.moorings.com/anniversary-event*





Martinique



“CULINARY CAPITAL OF THE CARIBBEAN”

First announced in January, 2019, the long-awaited grand opening of The Moorings’ newest Caribbean destination has arrived. Martinique will officially commence charter operations beginning in December, 2019.

The Martinique fleet will feature mid-size Beneteau monohulls, spacious sailing catamarans from Robertson & Caine, including the award-winning Moorings 4500, and the flagship 514 Power catamaran.

Located in the heart of the Lesser Antilles’ Windward Islands, the volcanic-formed island of Martinique is a mountainous region that is part of the French Republic, making it a mecca for French-Caribbean culture, maritime history and world-class sailing.

Following a 45-minute commute from the Martinique Aimea Cesaire International Airport, a Martinique yacht charter begins upon arrival to The Moorings base at the modern La Marina du Marin. This eco-friendly harbor features a wide range of services and amenities including: a supermarket, bakery, laundromat, post office, tobacco shop, Currency Exchange office, medical center, car rental, tourism office, ferry service to Saint Lucia, seven shops, eight restaurants, and two bar lounges.

HIGHLIGHTS

- Guided rainforest trail hiking
- The capital city of Fort de France
- Saint Pierre’s underwater sculpture park
- Habitation Clement’s rum distillery

moorings.com/martinique

Italy – Sicily



A SCENIC WONDERLAND

During the summer of 2019, The Moorings expanded their presence in the Mediterranean by establishing charter operations in Portorosa, Sicily. Joining Procida and Sardinia, Portorosa is the third Sailitalia partner base in Italy, where Bareboat and Skippered yacht charters are available, as well as a culinary-focused “SailEATalia” flotilla.

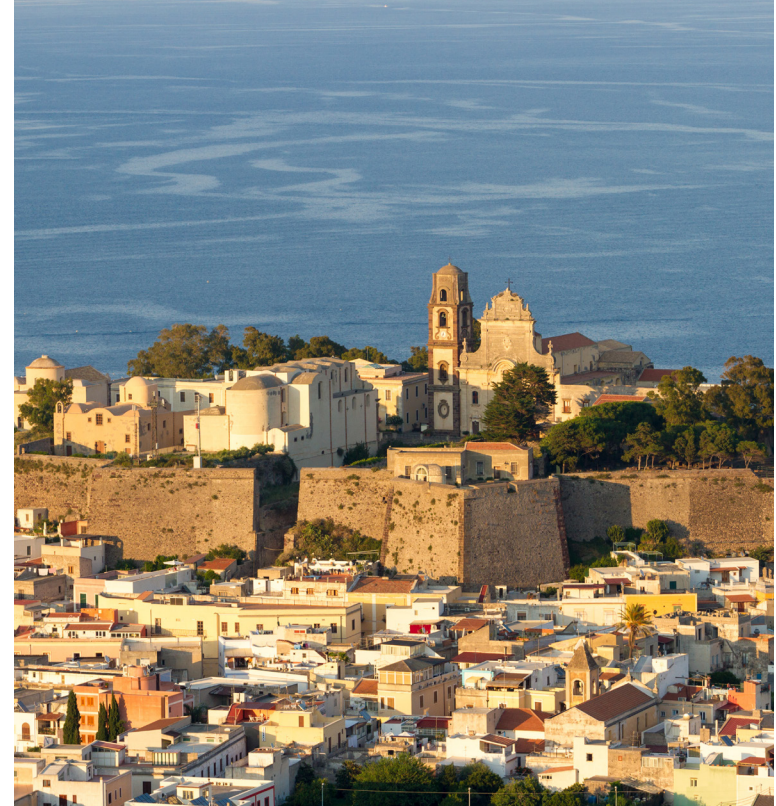
The Tyrrhenian Sea off the coast of Sicily and the nearby cluster of volcanic-formed Aeolian Islands provide a picture-perfect backdrop for a yacht charter vacation. From snorkeling through UNESCO-protected waters to bathing in natural thermal springs and sampling world-famous Italian cuisine, this culture-rich destination has something to offer visitors of all travel styles.

Easily accessed via the Catania-Fontanarossa Airport, the Portorosa Marina is a full-service harbor featuring a number of restaurants, bars, shops, and other facilities. The neighboring towns of Milazzo Peninsula and Tonnarella are also worth exploring.

HIGHLIGHTS

- Natural thermal springs
- Stromboli's active volcano
- Vulcano's idyllic waters
- The chic island of Panarea

moorings.com/sicily



Moorings 534PC

The newest addition to The Moorings Power fleet, the Moorings 534PC, is a modern marvel on the water. Offering the best of both worlds, the 534PC provides all the comforts of home and ample living space without compromising cruising performance.

Backed by the expert craftsmanship of renowned boat builders Robertson & Caine, the updated design features modern amenities such as a watermaker, solar panels, blue underwater lights, electric grill, dinghy lift platform, complimentary onboard Wi-Fi, and expansive lounging pads.

Accommodating up to 9 guests, the Moorings 534PC comes with four spacious en-suite cabins, each with personalized climate control. Panoramic windows and a large L-shaped lounge make the saloon feel spacious, while access to the foredeck through the forward salon door creates a seamless indoor-outdoor flow.

BAREBOAT

- Cabins: 4
- Heads/Shower: 4/5
- Max Passenger: 9

YACHT FEATURES

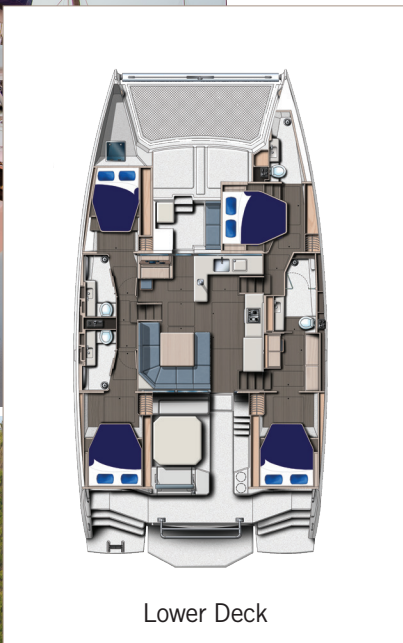
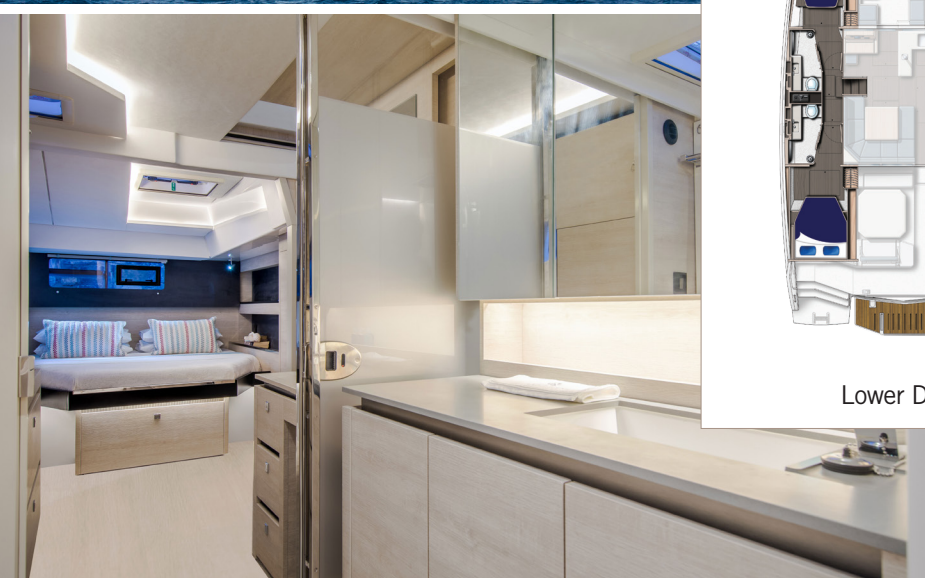
- Expansive flybridge and covered hardtop
- Cushioned outdoor seating
- Foredeck sunbathing pads
- Wet bar & electric grill
- Power-operated dinghy lift

moorings.com/534PC



Lower Deck





Lower Deck



Lower Deck

Moorings 5000

The Moorings 5000 made its global debut in the British Virgin Islands in 2018. A vision on the water, the 5000 sets a new standard for charter catamarans, accommodating up to 11 guests with ease.

With features such as zoned air-conditioning for personalized climate control, expansive saloon with upgraded appliances, spacious owner's suite, forward cockpit seating area, skylight, watermaker, electric grill, outdoor refrigerator, complimentary onboard Wi-fi, blue underwater lights, and weather-resistant fitted cushions throughout, every detail has been thought-out in this sleek design from Robertson & Caine.

The Moorings 5000 also has an elevated lounge area, a unique feature among charter yachts that takes outdoor leisure to the next level. The area was specially designed to allow optimal head clearance with the boom for maximum safety and comfort under sail and at anchor.

Available in both a 4-cabin and 5-cabin layout, this award-winning yacht is available for Bareboat, Skippered, and all-inclusive Crewed charter vacations.

BAREBOAT

- Cabins: 4
- Heads/Shower: 4/5
- Max Passenger: 9

YACHT FEATURES

- Expansive flybridge and covered hardtop
- Cushioned outdoor seating
- Foredeck sunbathing pads
- Twin Yanmar 350hp diesel engines

moorings.com/5000



New Monohulls Available

The Moorings is proud to announce the arrival of The Moorings 52.3 and 52.4, in addition to the new 46.3, charter-ready versions of the latest in the Beneteau Oceanis range. These new yachts represent a continued investment by The Moorings to accommodate that portion of the charter market who remain die-hard sailors and prefer monohulls over catamarans.

The new monohulls will be available in multiple Caribbean destinations including the British Virgin Islands, St. Martin and Martinique, and will be bookable for charters beginning in December of 2019.

- [The Moorings 46.3](#)
- [The Moorings 52.4](#)
- [The Moorings 52.3](#)



Multimillion Dollar Investment in 2020

Significant investment has been made in The Moorings charter operations in 2019/2020, including investments in the fleet, marina infrastructure, and IT. In total, these initiatives are part of a \$100 million+ investment in The Moorings on the part of its parent company, Travelopia.

From new fleet additions such as [The Moorings 5000](#) and [534PC](#), to [significant upgrades in the docks and marina facilities](#) in our flagship destination of the British Virgin Islands, this investment will ensure The Moorings remains the world's premier yacht charter brand for years to come.

Leukemia Cup Sponsorship

SAVING LIVES THROUGH SAILING

The Moorings has long been a supporter of the Leukemia Cup Regatta series, and in 2018 became a national sponsor of the organization for the first time. In addition to the donation of 6 individual yacht charters for fundraising efforts at Regattas across the country, The Moorings established an additional option for all customers to make donations upon the booking of any upcoming charter, raising the profile of the Leukemia Cup beyond solely those who attended the events themselves.

One year later, The Moorings is proud to have officially raised over \$100,000 through these efforts, 100% of which will go directly to the Leukemia and Lymphoma Society to help in the search for a cure.





Moorings 5800 Launches in New Destinations

The flagship of The Moorings fleet, the Crewed 5800 sailing catamaran, is now available in two new premier destinations: the Exumas, Bahamas, and French Polynesia.

This yacht is the largest in the global fleet, and the all-inclusive Crewed option can accommodate up to 10 guests comfortably. It features a full flybridge unique to any sailing yacht in The Moorings' fleet, maximizing the covered outdoor space in which to enjoy picturesque surroundings. The yachts are offered as all-inclusive charters complete with a captain and gourmet chef.

The 5800 is currently available for bookings in the British Virgin Islands, the Abacos, St. Lucia, the Seychelles, and now both newly-added destinations, departing from Nassau in the Bahamas, and Raiatea in French Polynesia. It is also available in a 5-cabin version in Croatia.

www.moorings.com/destinations/exotics/tahiti-yacht-charters

www.moorings.com/destinations/americas/bahamas/exumas-yacht-charters





For High Resolution Images & Logos

ACCESS THE MOORINGS MEDIA SITE

<https://specialistholidays.webdamdb.com>

User name: MooringsPress

Password: Sailbvi!

For press inquiries, contact:

Ian Pedersen

Marketing Manager - North America

The Moorings

Tel: 727.614.7324

Email: ipedersen@moorings.com

